

Memorandum of Understanding signed between ICAR-Indian Sugarcane Research Institute, Lucknow and sugar factories of K.K. Birla Group

ICAR-Indian Sugarcane Research Institute (ICAR-ISRI), Lucknow signed Memoranda of Understanding (MoUs) with two sugar factories under the K.K. Birla Group of Sugar Companies viz., Avadh Sugar & Energy Ltd., and Magadh Sugar & Energy Ltd., on July 23, 2026. The agreements were executed for collaboration to evaluate newly developed sugarcane varieties, and for technical co-operation. The MoUs were signed by Dr. S.N. Sushil, Director, ICAR-ISRI, Lucknow and Mr. Agha Asif Beig, Chief Operating Officer, K.K. Birla Group of Sugar Companies in the presence of Dr. Sanjeev Kumar, Head, Division of Crop Improvement, Dr. Swapna, In-Charge, Institute Technology Management Unit (ITMU) from ICAR-ISRI and Dr. Rajeev Kumar, EVP (Corporate Cane), Dr. Pankaj Singh, Chief Operating Officer from Birla Group and other staff of ITMU. The trials will be conducted at their units in Uttar Pradesh and Bihar. This initiative is expected to aid in quicker adoption of elite sugarcane varieties by farmers and sugar mills.

