

# Kisan-Vigyan meet at IISR on October 26

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**LUCKNOW:** A Kisan-Vigyan Meet will be organised at Indian Institute of Sugarcane Research, on October 26 during "Agri-Fest-2013".

The fest will be organised at IISR campus on from October 25 to 27.

In the Agri-Fest and Kisan Vigyan Meet, the farmers of Uttar Pradesh will interact and discuss in detail the latest technology and products in sugarcane cultivation, horticultural crops, fishery, dairy, poultry, soil health management for better crop production.

Institutes such as Indian Institute of Sugarcane Research, Central Institute of Subtropical Horticulture, National Bureau of Fish Genetic Resources and Central Soil Salinity Research Institute Regional Centre will showcase their technology through display of exhibits and live materials, said the press communique from IISR.

In the Agri-Fest, participation from tractors and farm equipment companies, bakery equipment manufacturers, poultry and dairy feed manufacturers, food processors, pump manufacturers are expected.

Around 10,000 visitors, farmers and other stakeholders like scientists, bankers, agri-business professionals, government officials are expected to visit during three-day fest.

Countries like Taiwan, Holland, UAE, UK, Japan, Libya, Nigeria, Ethiopia, Sri Lanka, Nepal, Bangladesh and global level companies like CLAAS, JK Tyre, JSW, Jain Irrigation, Caterpillar, Suncue, Premium Transmission, Frick, Grundfoss might showcase their products and services in the event.

Farmer mobilisation through NABARD, Gramin Bank of Aryavart, IISR, village panchayats and many other farmer associations is being done for the fest. The participating firms/agencies may have 72 hours of dedicated, one-to-one meeting sessions to find investment opportunities in Uttar Pradesh.

**AROUND 10,000 VISITORS, FARMERS AND OTHER STAKEHOLDERS LIKE SCIENTISTS, BANKERS, AGRI-BUSINESSMEN, GOVERNMENT OFFICIALS ARE EXPECTED TO VISIT DURING THREE-DAY FEST**

## CITY DIGEST

**Green fest:** The second edition of Key2Green's festival will be held from October 25-27 at the Indian

Institute of Sugarcane Research in Lucknow. It comprises concurrent events on Agriculture (Agri Fest 2013), Poultry (Poultry Fest 2013), Dairy (Dairy Fest 2013) and Food (Food Fest 2013). Participants are from tractors and farm equipment companies, silos producers, bakery equipment, poultry and dairy feed manufacturers, food processors and pump manufacturers. Nearly 20,000 trade visitors, farmers and other stakeholders like scientists, bankers, agri-business professionals and government officials are expected to visit the fest. Besides, fest have foreign representation from countries like Taiwan, Holland, Belgium, UAE, UK, Japan, Libya, Nigeria, Ethiopia, Sri Lanka, Nepal and Bangladesh.

LUCKNOW FRIDAY | OCTOBER 25, 2013

# Agri-Fest begins today

PIONEER NEWS SERVICE ■ LUCKNOW

**A**n agricultural fest (Agri-Fest) will be organised at the Indian Institute of Sugarcane Research from October 25 to 27 and a Kisan-Vigyan Meet on October 26.

During the Agri-Fest and Kisan Vigyan Meet, farmers of the state will interact and discuss with scientists and exhibitors for detailed information on latest technology and products in sugarcane cultivation, horticultural crops, fishery, dairy, poultry and soil health management for better crop production.

Lucknow-based ICAR institutes — Indian Institute of Sugarcane Research, Central Institute of Subtropical Horticulture, National Bureau of Fish Genetic Resources and Central Soil Salinity Research Institute Regional Centre — will

showcase their technology through display of exhibits and live materials.

The second edition of Agri-Fest is being organised by a private company of New Delhi. Participation of tractors and farm equipment companies, silos producers, bakery equipment manufacturers, poultry and dairy feed manufacturers, food processors and pump manufacturers is expected in the fest. Around 10,000 trade visitors, farmers and other stakeholders like scientists, bankers, agri-business professionals and government officials are expected to visit during the three-day fest.

Countries like Taiwan, Holland, UAE, UK, Japan, Libya, Nigeria, Ethiopia, Sri Lanka, Nepal, Bangladesh etc and various companies are expected to showcase their products and services at the fest.

लखनऊ, शुक्रवार, 25 अक्टूबर, 2013

# ‘एग्री-फेस्ट-2013’ में दिखेगा किसान-विज्ञान का संगम

लखनऊ। भारतीय गन्ना अनुसंधान संस्थान (आइआइएसआर) में तीन दिवसीय एग्री-फेस्ट और किसान-विज्ञान संगम कार्यक्रम का शुभारम्भ शुक्रवार से किया जाएगा। कार्यक्रम में प्रदेश भर के किसान गन्ना, बागवानी, धान, मछली पालन, डेयरी, मुर्गी पालन व कृषि के अन्य क्षेत्रों में बेहतर उत्पादन के लिए शोध संस्थानों द्वारा विकसित तकनीकों पर वैज्ञानिकों से रुबरु होंगे और साथ ही साथ कृषि क्षेत्र के विभिन्न एजेन्सीयों द्वारा उपलब्ध उत्पाद एवं सेवाओं पर आयोजित प्रदर्शनी से लाभ उठायेंगे।

आइआइएसआर के वरिष्ठ वैज्ञानिक और किसान विज्ञान संगम के समन्यवकं डॉ. अजय कुमार साह ने बताया कि कार्यक्रम में भारतीय गन्ना अनुसंधान संस्थान के अलावा केन्द्रीय उपोष्ण बागवानी संस्थान, केन्द्रीय मृदा लवण शोध संस्थान क्षेत्रीय केन्द्र, राष्ट्रीय मत्स्य आनुवांशिक संस्थान ब्यूरो स्वयं इजात की गई तकनीकों का प्रदर्शन करेंगे। ताकि इन तकनीकों को लाभ आये किसानों को मिल सके। उन्होंने बताया कि इस ‘एग्री-फेस्ट-

## कार्यक्रम

प्रदेश भर के किसान रुबरु होंगे कृषि वैज्ञानिकों एवं आधुनिक तकनीकों से

2013’ का आयोजन दिल्ली की-2 ग्रीन प्राइवेट लिमिटेड कर रही है। कृषि मेला में देश तथा प्रदेश के विभिन्न शोध संस्थान, कृषि निवेश निर्माता कम्पनियों के अलावा कृषि यंत्र निर्माता, जैविक खाद्य निर्माता, राष्ट्रीय एवं ग्रामीण बैंक व बड़ी संख्या में किसान भागीदारी करेंगे। डॉ. साह ने कहा कि राष्ट्रीय एवं अन्तराष्ट्रीय स्तर के कृषि उत्पाद निर्माता कम्पनी और कृषि सेवादाता एजेन्सी द्वारा प्रदर्शन इस फेस्ट का मुख्य आकर्षण होगा। इसका मुख्य उद्देश्य कृषि के क्षेत्रों में हो रहे विभिन्न नवोन्मेषी कार्यों, तकनीकों, उत्पादों व सेवाओं से किसानों को अवगत कराना साथ ही उस पर विस्तृत जानकारी प्रदान करना है। इसके अलावा कृषि उद्यमी, तथा व्यवसाइयों के लिए कृषि क्षेत्र में बेहतर व्यवसाय के लिए संभावनाओं को तलाशने का यह एक उचित प्लेटफार्म होगा।